



Neighbors Southwest Neighborhood Census Profile



Portland State
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POPULATION RESEARCH
CENTER



Beaverton
O R E G O N

City of Beaverton Quick Facts (2010)

- Total Population – 89,757
- Total Housing Units – 39,500
- Homeownership Rate (2007-2011) – 49.7%
- Housing Units in Multi-Unit Structures – 46.2%
- Median Value of Owner Occupied Housing - \$297,600

City of Beaverton Quick Facts (2007-2011)

- Language Other than English Spoken at Home – 27.6%
- Median Household Income - \$55,115
- Persons Below Poverty Level – 12.1%

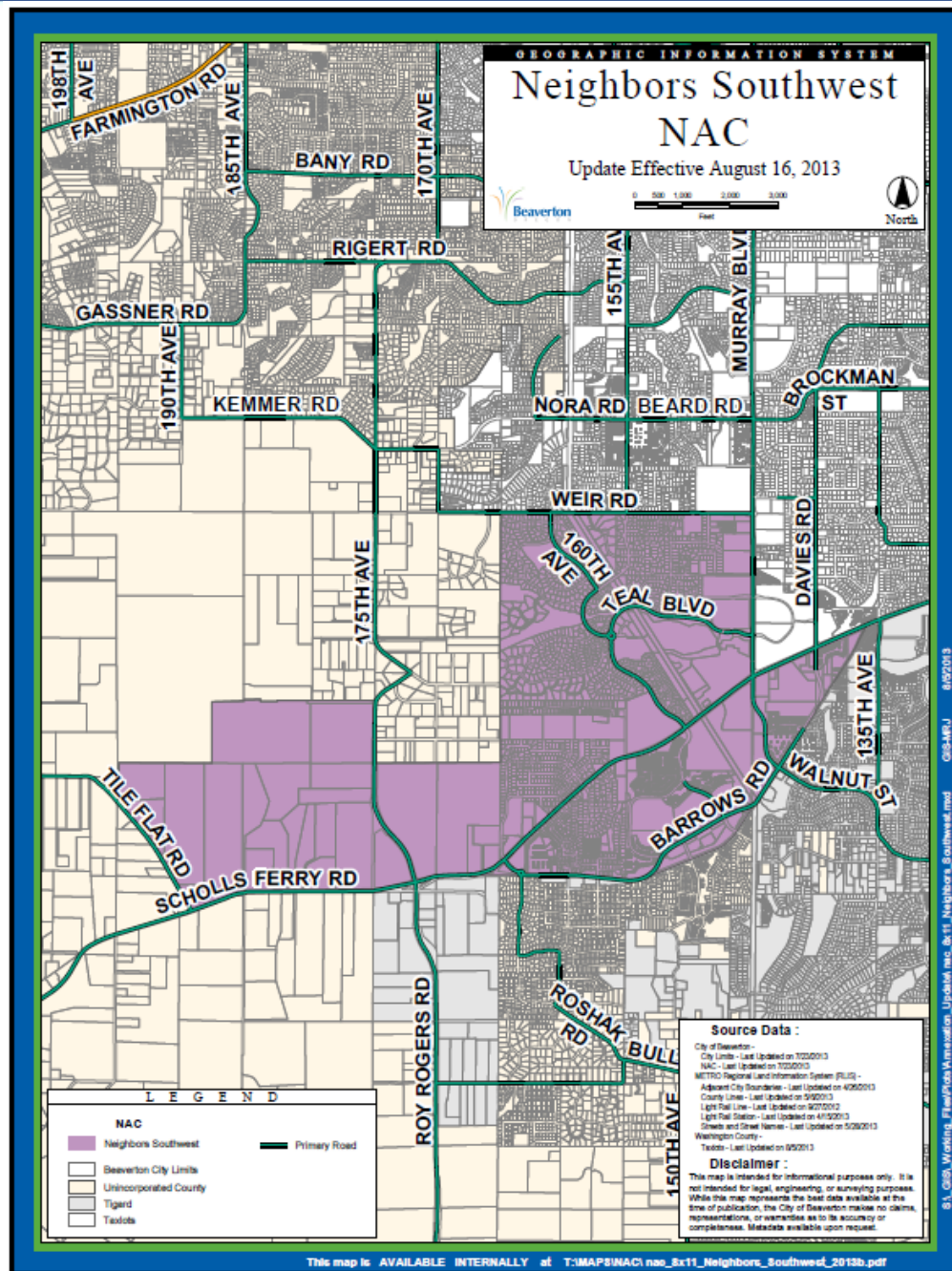
Project Background

- The City of Beaverton and Portland State University's Population Research Center partnered in 2013 to collect 2000 and 2010 Census Data using Neighborhood Association Committee (NAC) boundaries.
- The neighborhood boundaries are approximated based on 2000 and 2010 census blocks.
- The goal of gathering this information is to help the city and your NAC better understand who the NAC's constituency is in order to create outreach and marketing efforts that are tailor made to each NAC.



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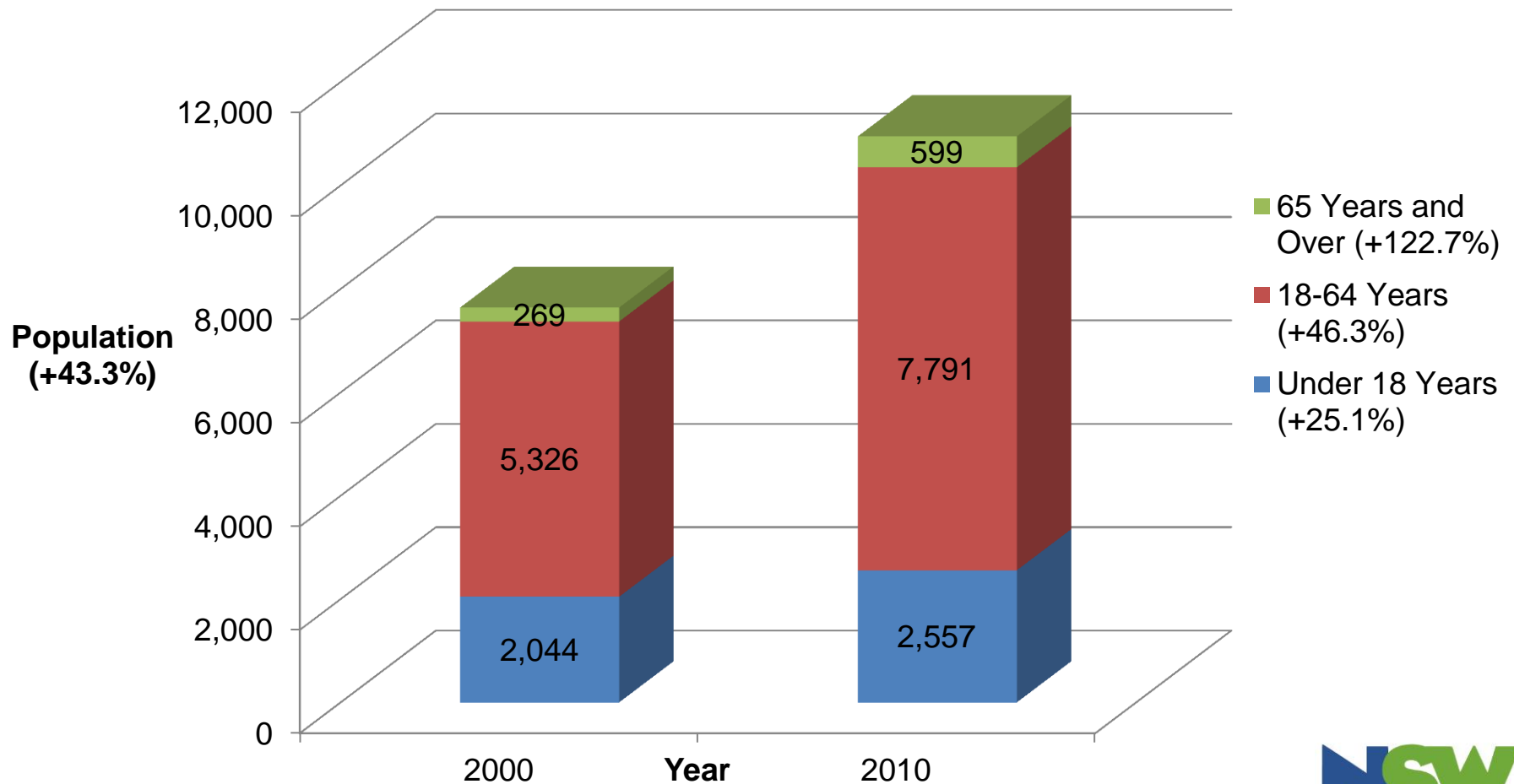


Area and Density of Neighbors SW

- Acres
 - 2000 = 1,558
 - 2010 = 1,575
- Persons per acre
 - 2000 = 4.9
 - 2010 = 6.9 (41.7% increase)
- Persons per square mile
 - 2000 = 3,138
 - 2010 = 4,447 (41.7% increase)

Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.

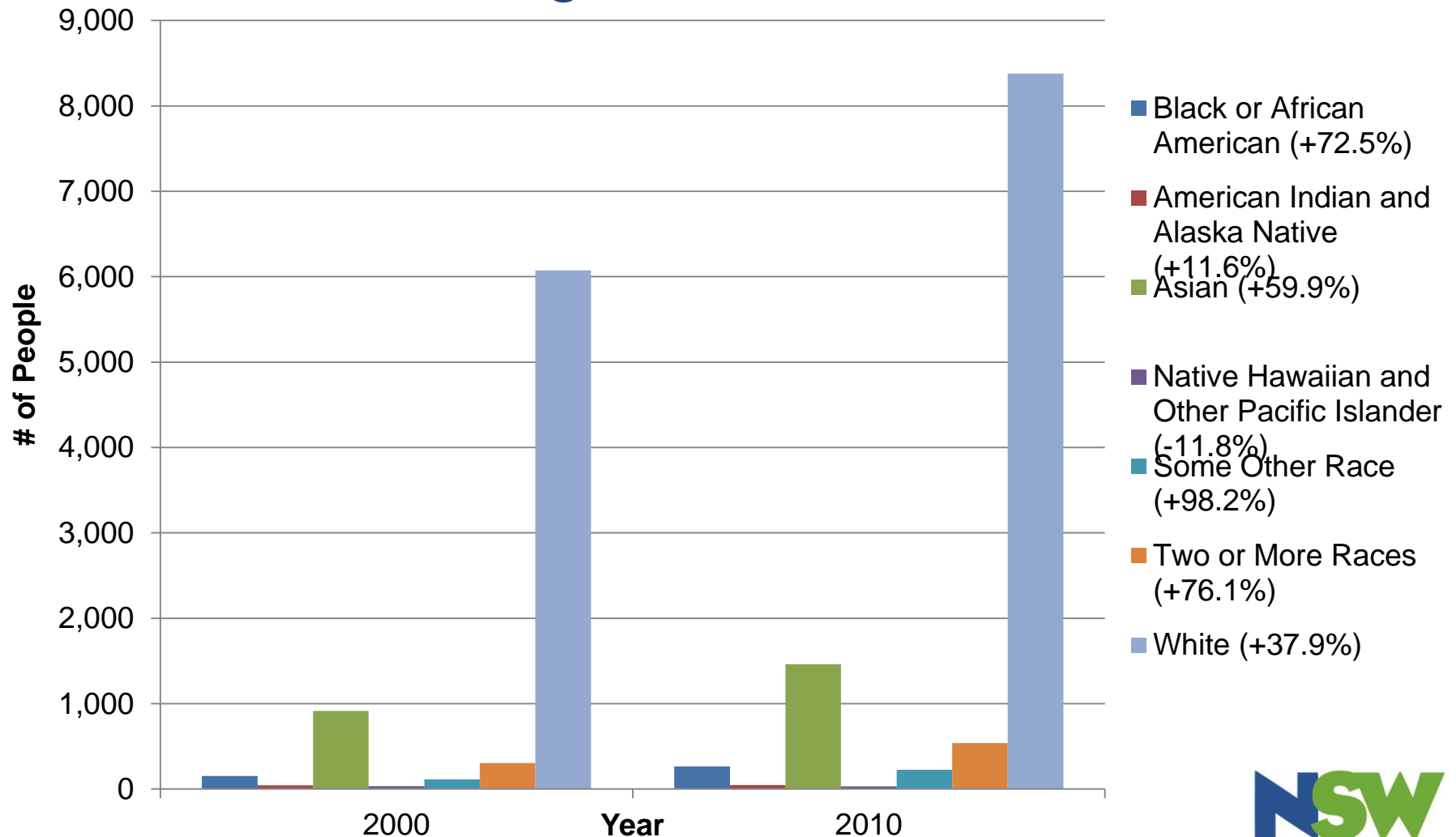
Total Population and Age Change from 2000-2010



Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.

Diversity of Neighbors Southwest

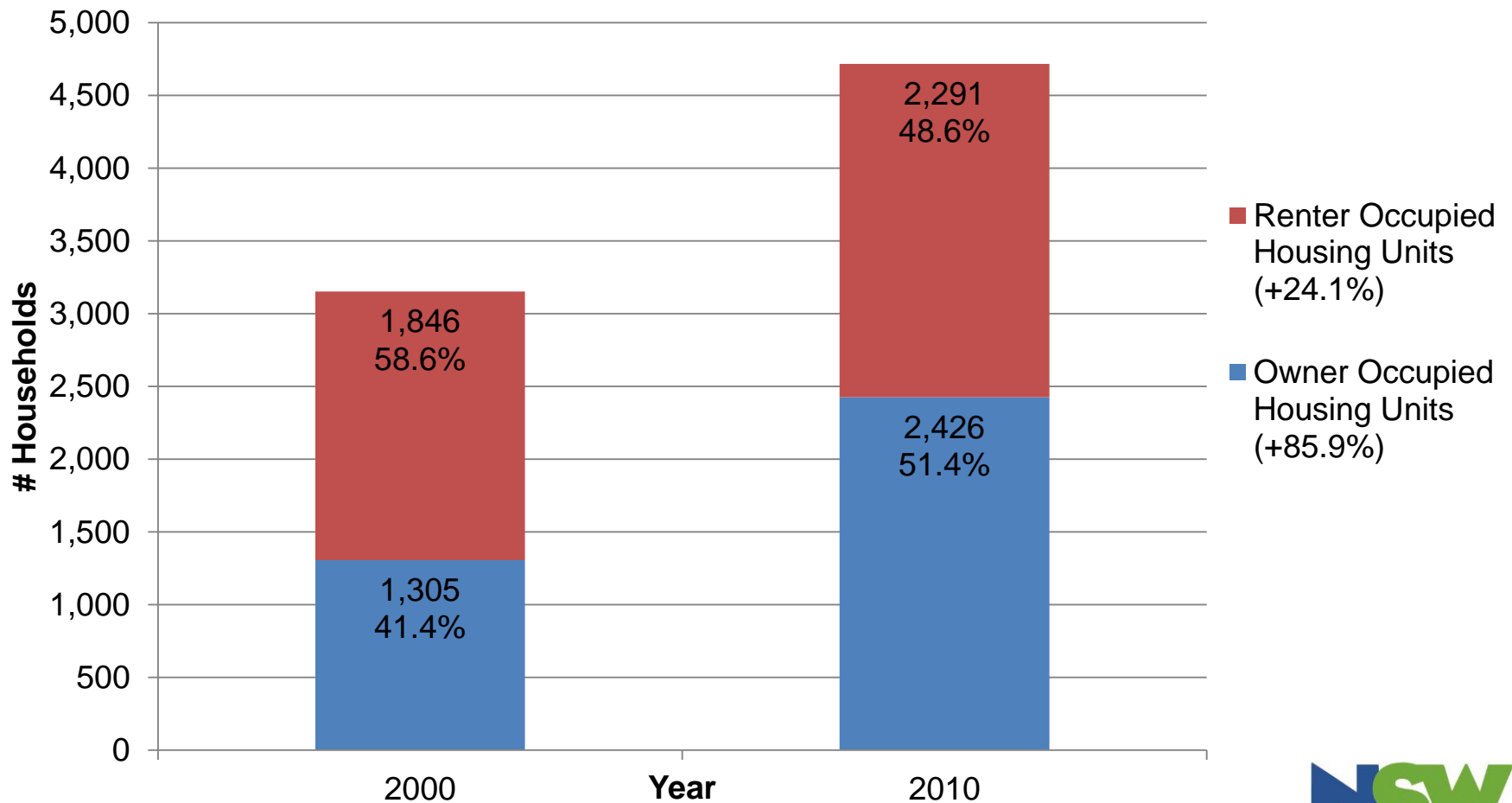
Change from 2000-2010



Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.

Total Occupied Housing Units

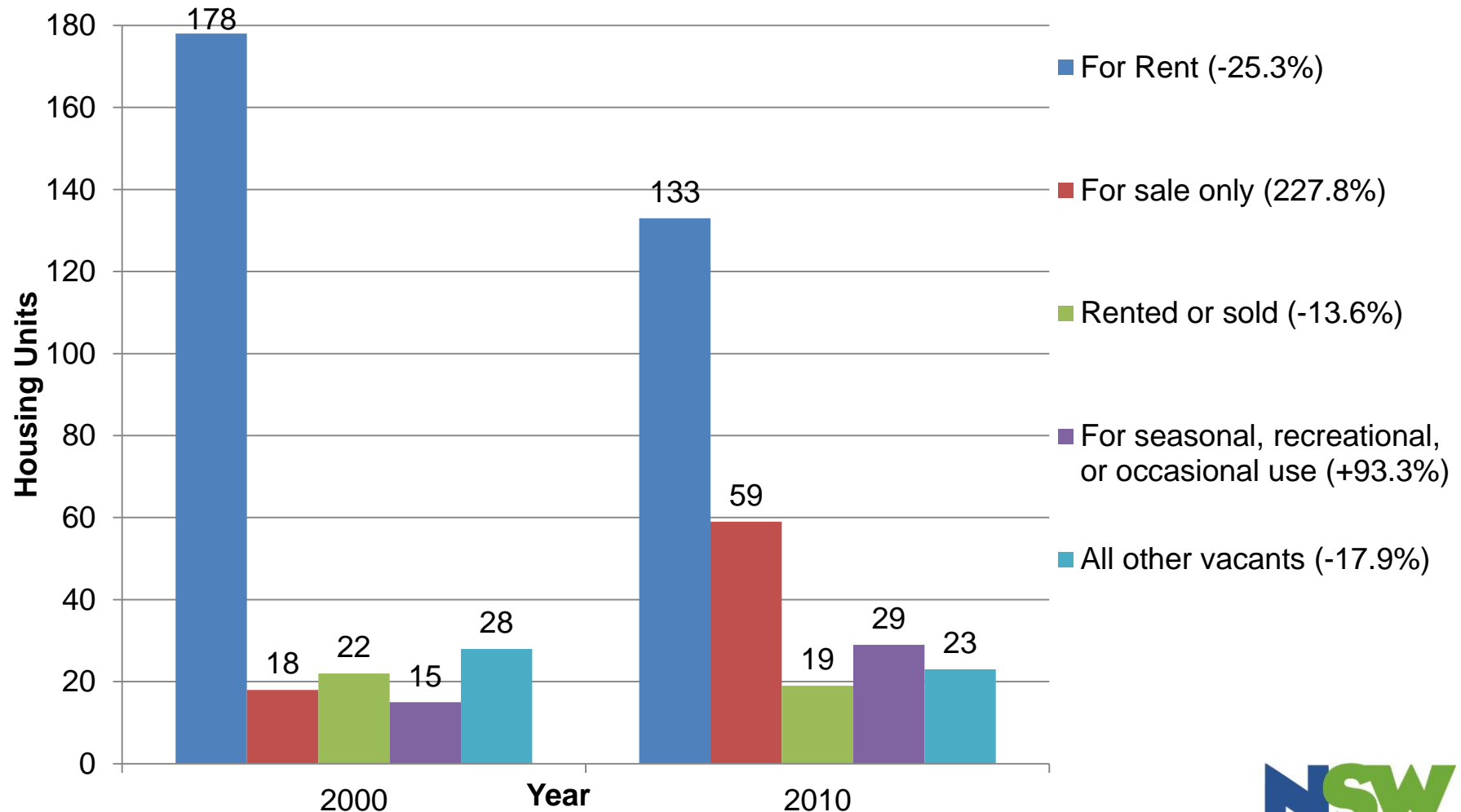
Change from 2000 - 2010



Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.

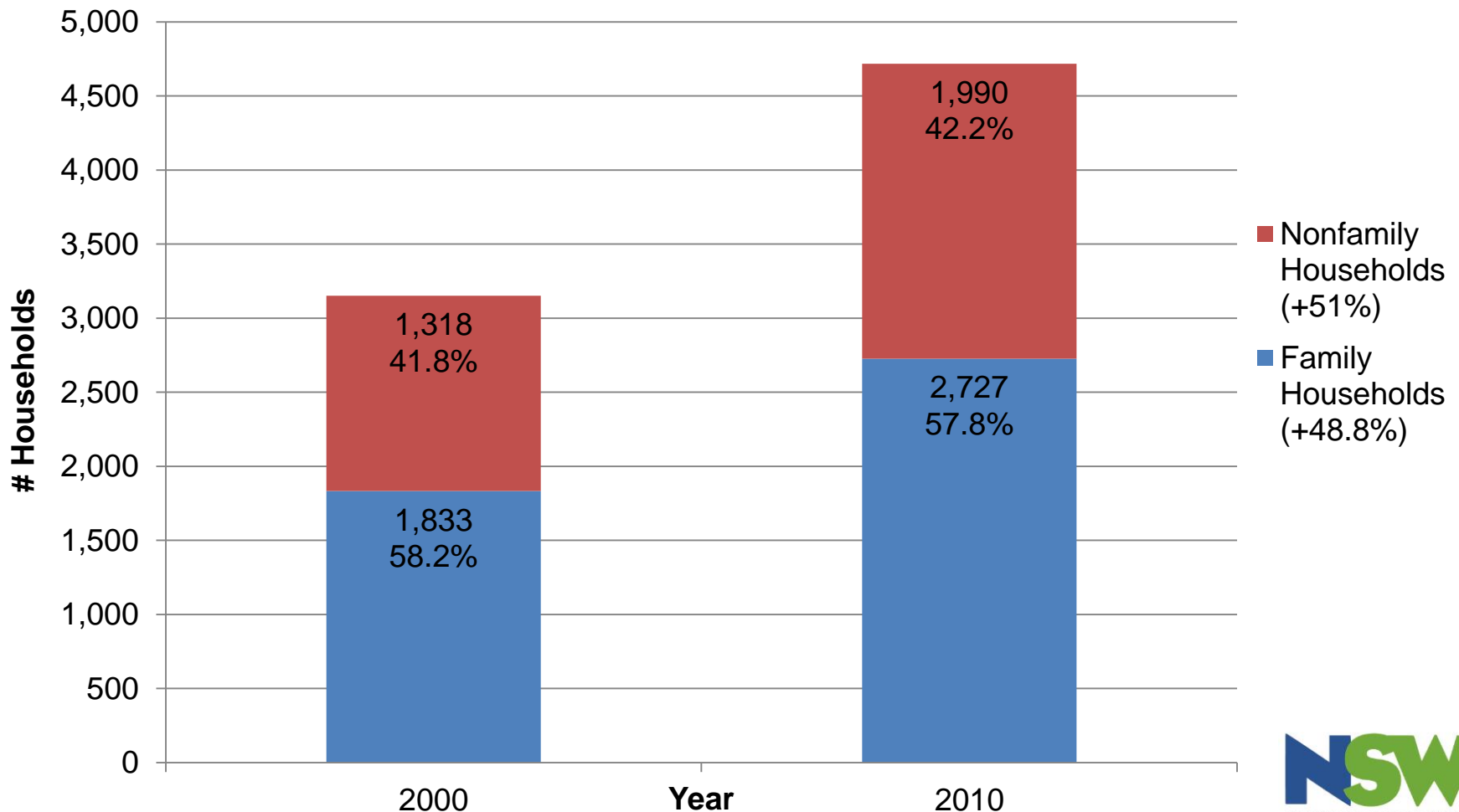
Total Vacant Housing Units

Change from 2000-2010



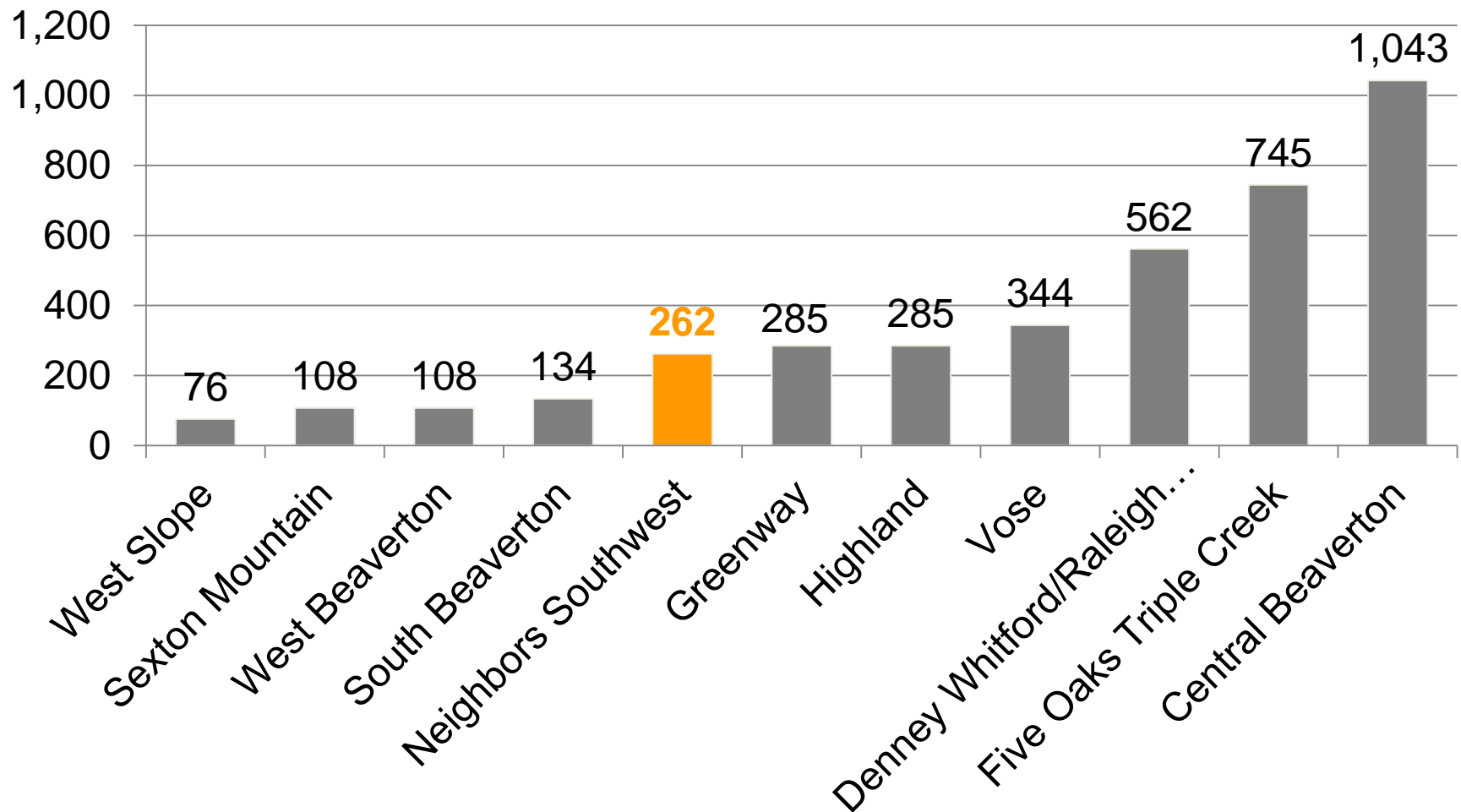
Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.

Household Makeup Change from 2000-2010

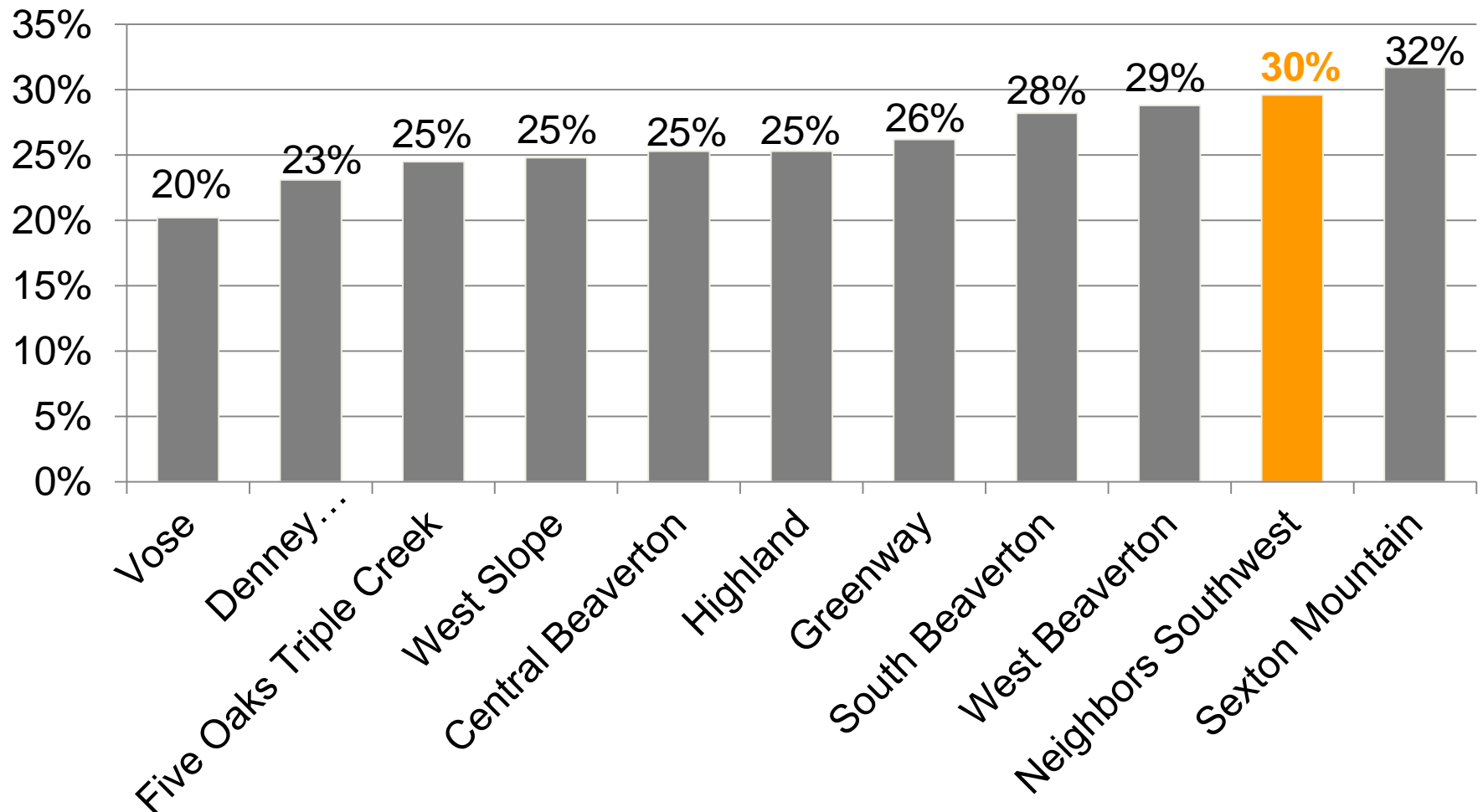


Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.

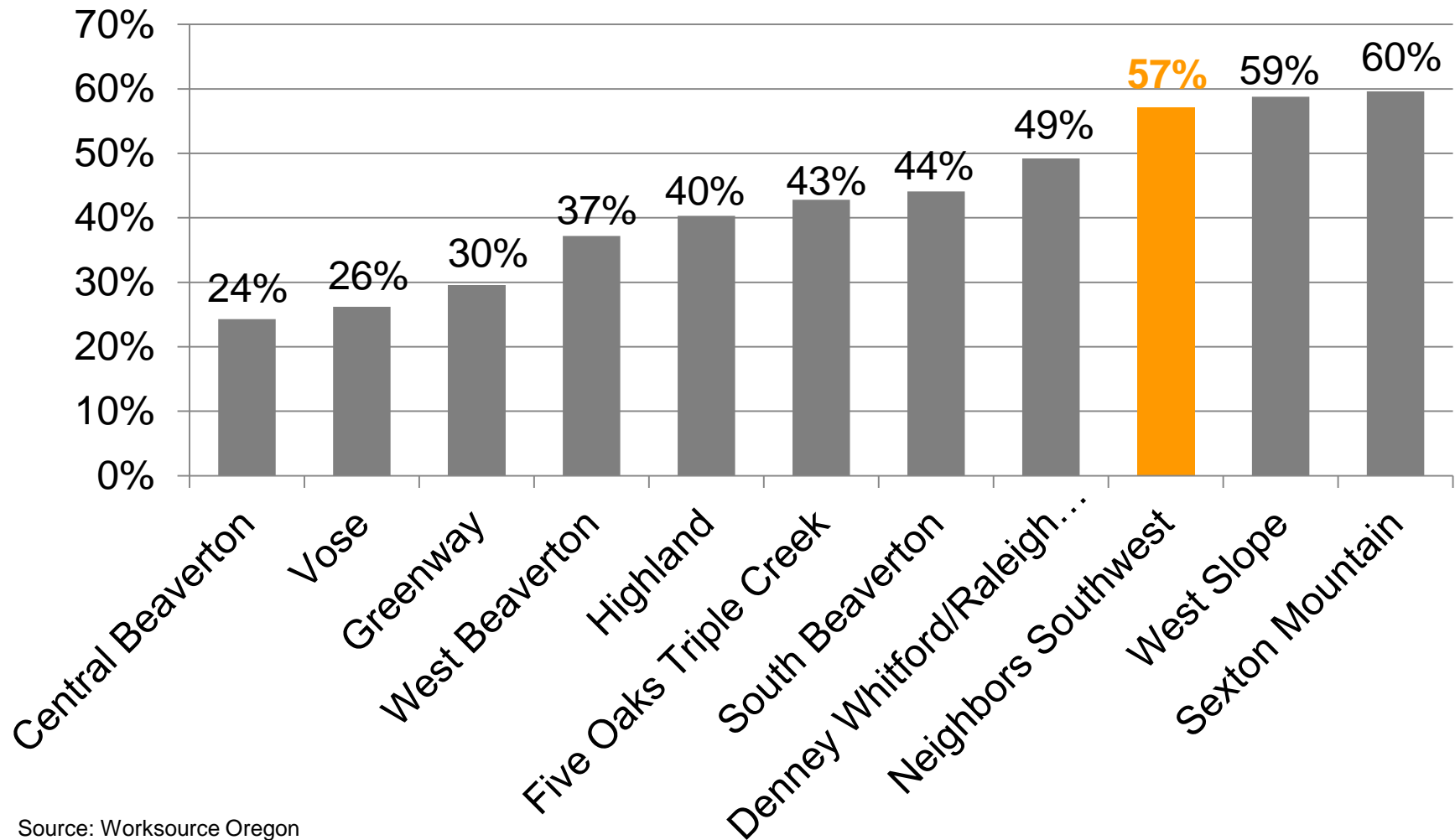
Business Distribution for all NACs in 2011



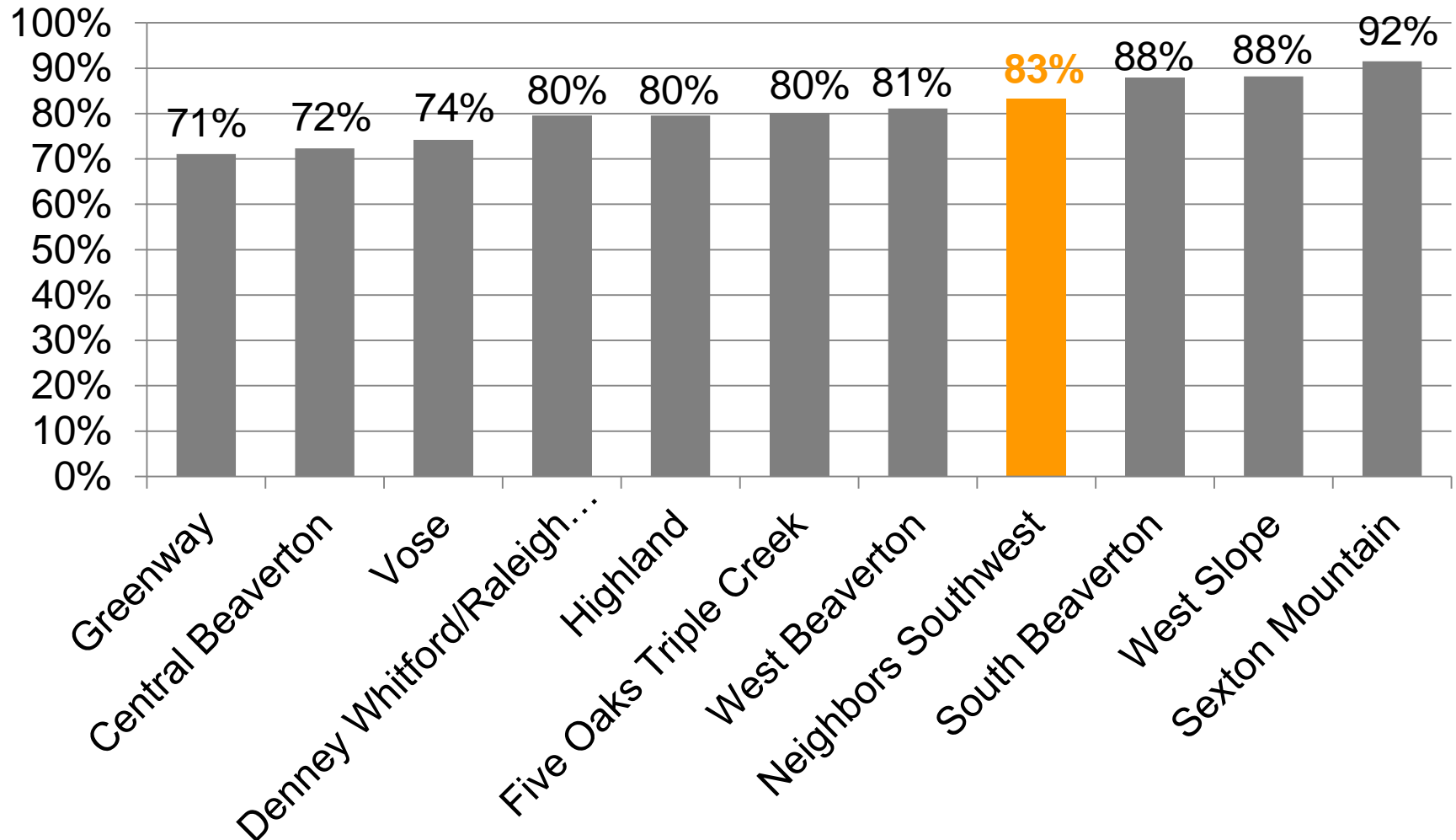
Percent of Population Enrolled in School by NAC (2007-2011)



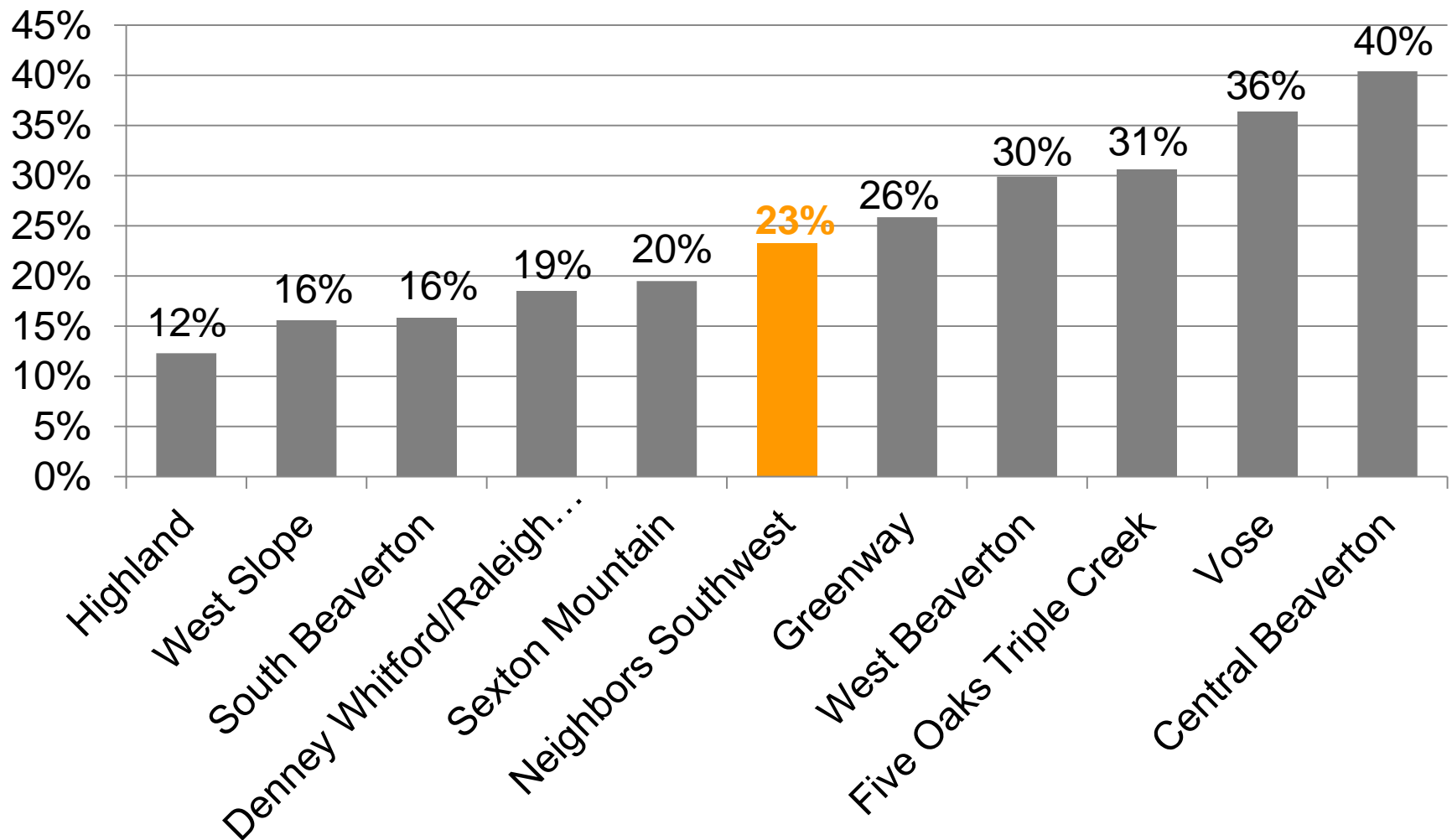
Percent of Population 25+ With College Degrees by NAC (2007-2011)



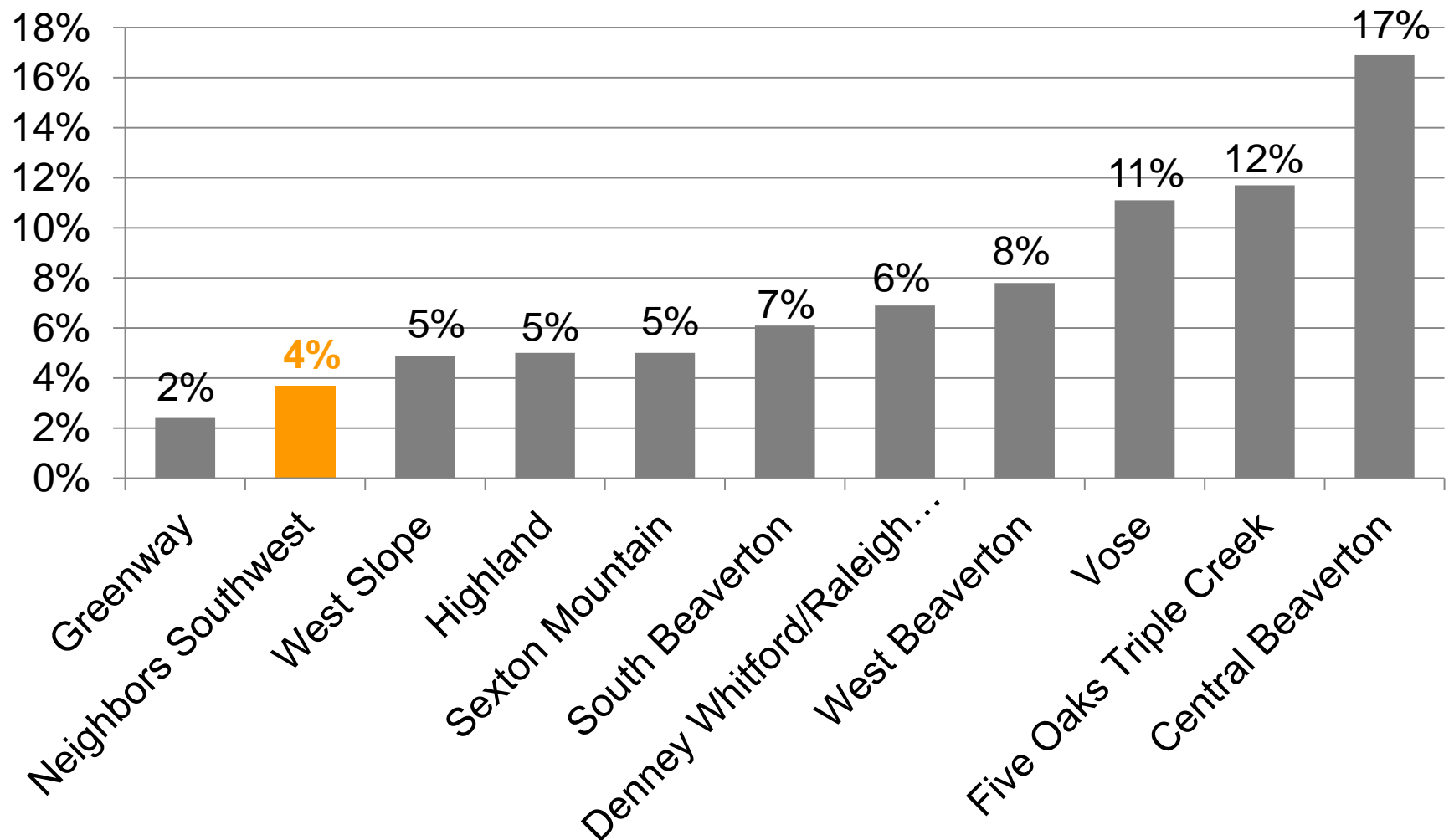
Percent of Population that Owns a Computer by NAC (2012)



Percent of Population that Speaks Another Language Besides English by NAC (2007-2011)



Percent of Population that Uses Public Transportation to Get to Work (2007-2011)



Summary

Neighbors SW 2000-2010

- **Size and Density**

- There has been no change in the geographic area of Neighbors SW during this period, but there has been a 41.7% increase in the density of the neighborhood, the greatest percentage change in population of all the NACs.

- **Age**

- The population of all ages has increased, with the population of those age 65 years and older increasing by 117.6% in the ten year period.

- **Diversity**

- The number of whites in NSW remains the largest percentage in the neighborhood (79.5% in 2010). The neighborhood has become increasingly diverse over the ten year period, with a 72.5% increase in the African American population in the neighborhood and a 76.1% increase in those identifying as two or more races.

Summary

Neighbors SW 2000-2010

- **Housing**
 - Owner occupied housing units (51.4% in 2010) outnumber renter occupied housing units (48.6% in 2010), a shift from 2000 when renter occupied housing dominated the housing market (58.6%). Both types of housing have increased in the ten year period.
- **Household Makeup**
 - Family households (57.8% in 2010) continue to outnumber nonfamily households in the NSW neighborhood (42.2% in 2010), although there has been a shift towards nonfamily households in the ten year period.

Summary

Neighbors SW 2000-2010

- **Business Distribution (2011)**

- Neighbors Southwest has 262 businesses, which comprises 6.9% of the total businesses in Beaverton (3,792).

Source: Worksource Oregon

- **Enrollment in School (2007-2011)**

- 30% of the population in Neighbors SW is enrolled in school, the second highest percentage for all NACs.

Source: Census ACS 2007-2011 5 Year

- **Population 25+ with College Degrees (2007-2011)**

- 57% of the population in Neighbors SW 25 or older has a college degree, the second highest rate for college degrees in the 25+ age group after Sexton Mountain (60%).

Source: ESRI Business Analyst

Summary

Neighbors SW 2000-2010

- **Computer Ownership (2012)**

- 83% of the population in Neighbors SW own a computer, the third highest rate, with the greatest percentage of residents owning a computer in Sexton Mountain (92%).

Source: ESRI 2012

- **Population that Speaks Another Language Besides English (2007-2011)**

- 23% of NSW residents speak another language besides English, with the lowest rate in Highland (12%) and the highest in Central Beaverton (40%).

Source: Census ACS 2007-2011 5 Year

- **Use of Public Transportation to Get to Work (2007-2011)**

- 4% of Neighbors SW residents utilize public transportation to get to work, the second lowest percentage for all NACs behind Greenway (2%).

Source: Census ACS 2007-2011 5 Year

Neighbors SW: Did you Know?



- There was a 38.6% increase in businesses in Neighbors SW between 2003-2011, the second highest increase behind South Beaverton (+39.6%)
Worksource Oregon
- The median year structures were built in the neighborhood is 1994, the second most recent for all NACs, behind Sexton Mountain (1995).

Census 2007-2011 ACS 5 Year

Learn More About the Neighbors SW Neighborhood and Get Involved!

- Visit www.BeavertonOregon.gov/NeighborsSouthwest
- Like Neighbors Southwest on Facebook at www.Facebook.com/NeighborsSouthwestNeighborhood
- Subscribe to Neighbors Southwest's email list by visiting www.BeavertonOregon.gov/list.apx or contact the Neighborhood Program to join their postal mailing list.
- Call the Neighborhood Program at 503-526-2543
- Send an email to neighbormail@BeavertonOregon.gov